



COMMERCIAL PROFILE . 2022

DESIGNSMITH.

Architecture | Interiors | Furniture

est. 1988

Designsmith is an Architecture, Interior Design and a fitout firm, creating bespoke design experiences for over 35 years. Great design is at the heart of everything we do - from Food & Beverage spaces, Retail, Corporate workplaces to Residential projects and everything in between. Our team of highly-experienced architects, interior designers and project managers service all your needs from the get-go to create a space that feels like **YOU**. Always.

OUR VISION

We aspire to be an international studio, creating unique and interactive experiences for every design touchpoint.

OUR MISSION

To keep the client at the heart of all our designs. Always.



**WE MAKE. BREAK. CREATE.
WE DON'T DO BORING.
WE ARE DESIGNSMITH.**

FOOD & BEVERAGES

DUBAI

- The Bowl One, DIFC
- Three By Eva Halasa, Jumeirah
- Circle Of Crust, The Dubai Mall
- Reif Restaurant, Al Wasl
- Nourish, Al Khawaneej
- Grand Beirut, Expo 2020
- Rogue Coffee, Expo 2020
- Fresh Tropics, Expo 2020
- Le Petit Belge, Expo 2020
- Roberto's, Dubai International Financial Center
- Ribbons & Balloons, Oud Metha
- Dishtrict, Al Wasl 51
- Glow, Deira City Center
- Double Patty, Jumeirah
- Keventers, La Mer
- Keventers, The Dubai Mall
- Keventers, Marsa Al Seef
- Keventers, Blue Waters
- Keventers, Dubai Festival City
- Keventers, Dubai International Financial Center
- Keventers, The Pointe Mall
- Circle Of Crust, Dubail Hills Mall (In Progress)
- Beverly Hills Polo Club, Dubai (In Progress)

ABU DHABI

- Raclette, Abu Dhabi
- FIL Boutique Cafe, Marina, Abu Dhabi (In Progress)

SHARJAH

- Keventers, Sahara Center
- More Cafe, Sharjah City Center

AJMAN

- Keventers, Ajman

RETAIL PROJECTS

DUBAI

- La Marquise, The Dubai Mall
- La Marquise, Mall Of Emirates
- La Marquise, Mirdiff City Center
- La Marquise, Nakheel Mall
- La Marquise, Bawabat Al Sharq Mall
- La Marquise, Manar Mall
- My Perfumes, Al Sabkha Diera
- Euro Art Dubai
- Marlu, Dubai Mall
- M2M, Jumeirah
- M2M, Dubai Hills Mall
- W Motors Gallery, Dubai Silicon Oasis
- Westzone Mall, Al Mizhar
- InnerFight Gym, Dubai Studio City
- Nautica, Dubai Hills Mall
- The Bureau, Gold and Diamond Park
- The Green Revolution, Business Bay
- Watsons, Al Wadha Mall
- Watson, Panorama Mall
- Watsons, Granada Mall
- Hugo Boss, Mall of Dharhan
- Hugo Boss, Granada Mall
- Toys Rus, Yas Mall
- AERO, Al Khawaneej
- HairLovie Haircare, Jumeirah
- Time Zone Watches, DIFC
- 22 Ayurvedic Center, Al Wasl

ABU DHABI

- Watsons, Al Wadha Mall

RIYADH SAUDI ARABIA

- Watson, Panorama Mall
- Watsons, Granada Mall
- Hugo Boss, Mall of Dharhan
- Hugo Boss, Granada Mall

CORPORATE PROJECTS

DUBAI

- Khaleej Times, Dubai
- Rosha Group, Al Khawaneej, Dubai
- The Bureau, Gold and Diamond Park, Dubai
- Private Office, Jumeirah Dubai
- JP Morgan Chase & Co, Dubai
- Emirates Co-op Society HQ, Al Mizhar Dubai
- Xische & Co, Dubai
- Orra, Dubai
- Olam, Dubai
- Pacman CCL, Dubai
- Private Office - Ajmal Perfumes
- Regent Global FZCO, Jumeirah Lake Tower Dubai



Dubai International
Financial Centre, Dubai

**Design
Awards**
MIDDLE EAST

Best Commended Design
2020 -
Hospitality Project
Design Award of the Year



Brasserie Raclette
Al Saadiyat, Abu Dhabi

Food and Beverage : Cafe/QSR
Area : 2000 Sq.Ft
Status : Completed
Scope Of Works : Fitout & Furniture





Beverly Hills Polo Club, Dubai

Food and Beverage : **Cafe/QSR**
 Area : **2699 Sq.Ft**
 Status : **Completed**



NOURISH

Nourish
 Al Khawaneej Dubai

Food and Beverage : **Restaurant**
 Area : **2500 Sq.Ft**
 Status : **Completed**
 Scope Of Works : **Design & Build**





Al Wasl , Dubai

Food and Beverage : Fine Dining
Area : 2000Sq.Ft
Status : Completed
Scope Of Works : Fitout & Furniture



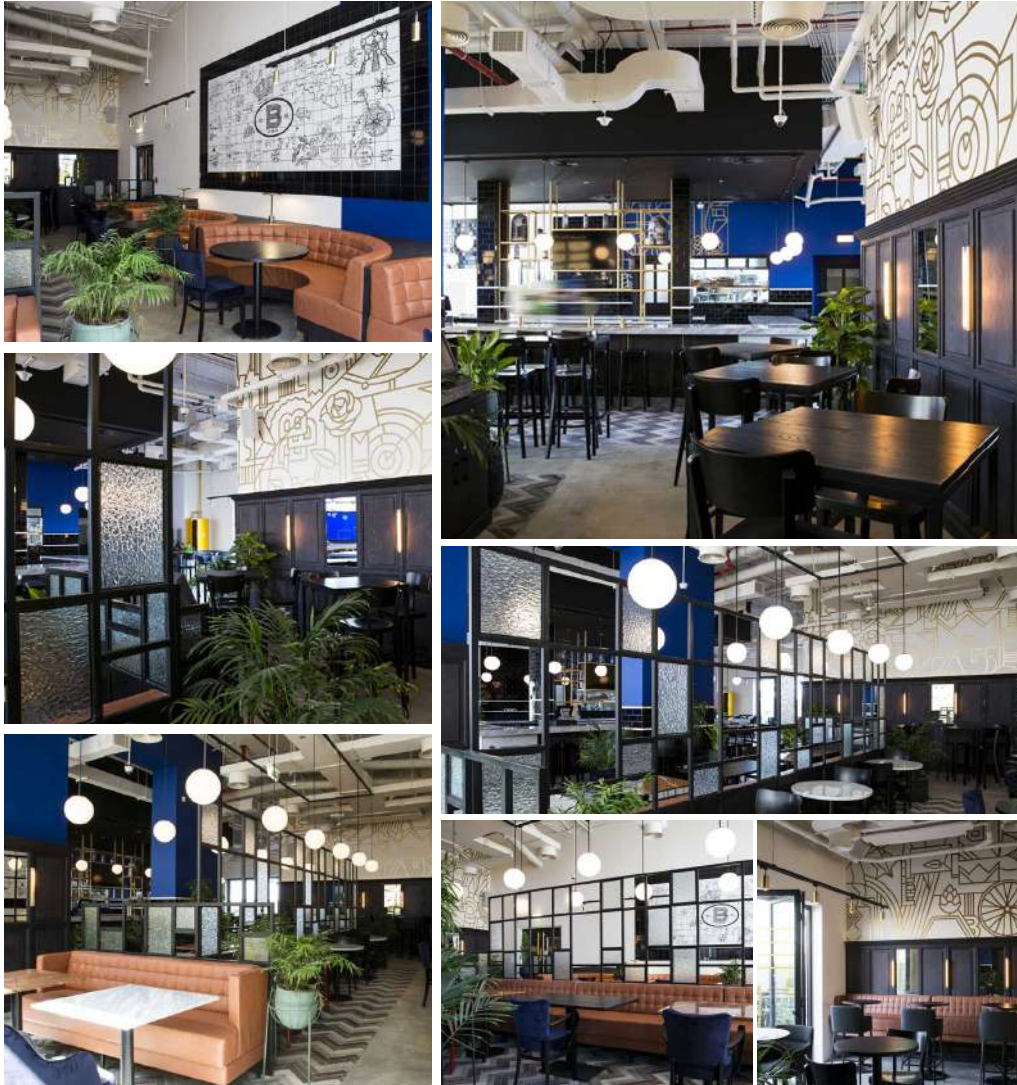
fil

Marina Abu Dhabi

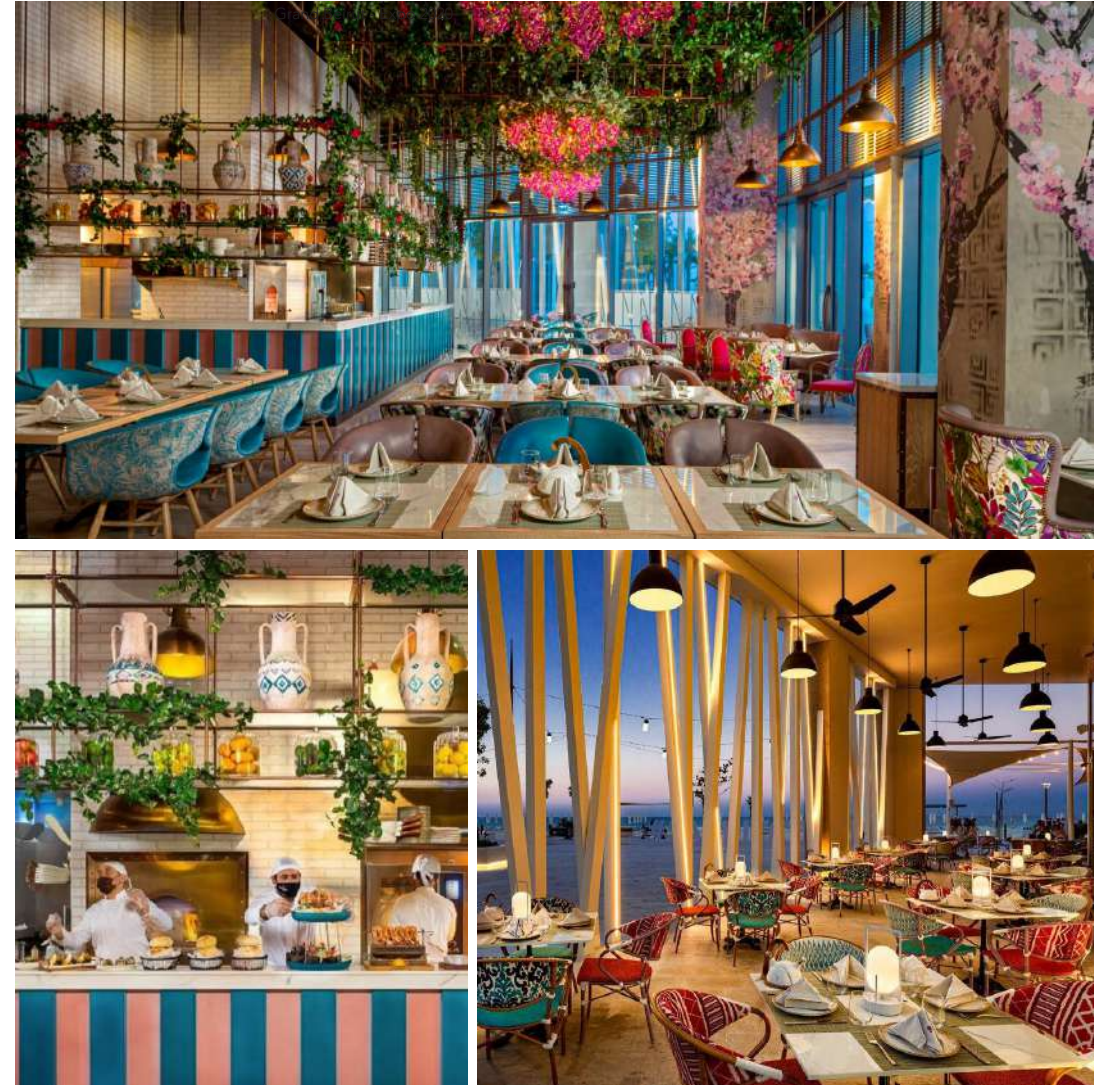
Food and Beverage : Cafe
Area : 2600 Sq.Ft
Status : Completed
Scope Of Works : Design & Build



Food & Beverage: *Fine Dining/Bar*
Area : 5000 Sq.Ft
Status : *Completed*
Scope Of Works : *Fit-out & Furniture*



Food and Beverage : *Restaurant*
Area : 5500 Sq.Ft
Status : *Completed*
Scope Of Works : *Fit-out & Furniture*





ROGUE
— COFFEE —

North Park - Al Forsan park
Expo 2020 - Dubai

Food and Beverage : Cafe/Kiosk
Area : 2000 Sq.Ft
Status : Ongoing
Scope Of Works : Design & Build



North Park - Al Forsan park
Expo 2020 - Dubai

Food and Beverage : Cafe/Kiosk
Area : 2000 Sq.Ft
Status : Ongoing
Scope Of Works : Design & Build



RE IF

Al Wasl , Dubai

Food and Beverage : Fine Dining
Area : 1500 Sq.Ft
Status : Completed
Scope Of Works : Fitout & Furniture



RS

Roberto's
DUBAI

Dubai International Financial Centre, Dubai

Food and Beverage : Fine Dining
Area : 2500 Sq.Ft
Status : Completed
Scope Of Works : Furniture





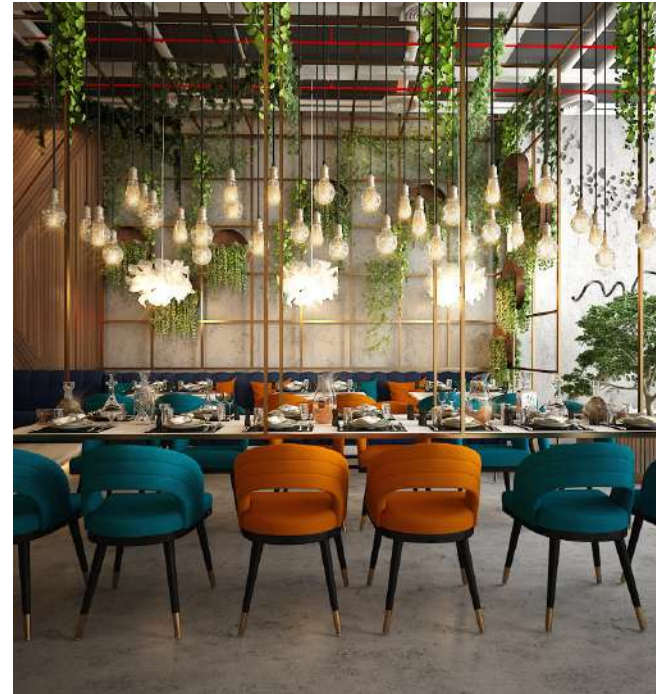
Oud Metha, Dubai

Food and Beverage : Bakery/Cafe
Area : 1500 Sq.Ft
Status : On-Going
Scope Of Works : Design & Build



Al Wasl 51, Dubai

Food and Beverage : Cafe/QSR
Area : 2500 Sq.Ft
Status : Completed
Scope Of Works : Design





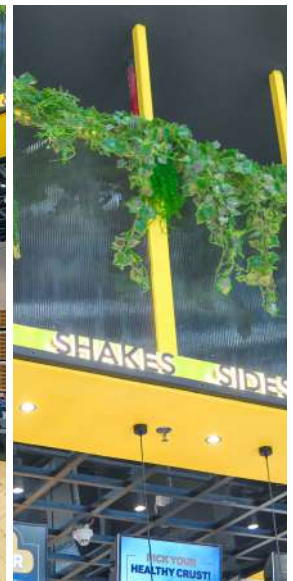
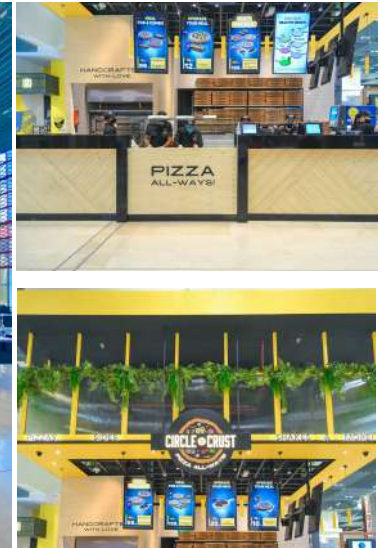
Dubai Hills Mall

Food and Beverage : Restaurant/QSR
Area : 1000 Sq.Ft
Status : On Going
Scope Of Works : Design & Build



The Dubai Mall

Food and Beverage : Restaurant/QSR
Area : 1000 Sq.Ft
Status : Completed
Scope Of Works : Design & Build





Deira City Center , Dubai

Food and Beverage : **Cafe/QSR**
 Area : **1100 Sq.Ft**
 Status : **Completed**
 Scope Of Works : **Design**



Jumeirah, Dubai

Food and Beverage : **Cafe/QSR**
 Area : **2340 Sq.Ft**
 Status : **Completed**
 Scope Of Works : **Design**



SINCE 1982

KEVENTERS

The Original Milkshake

Keventers
Across UAE

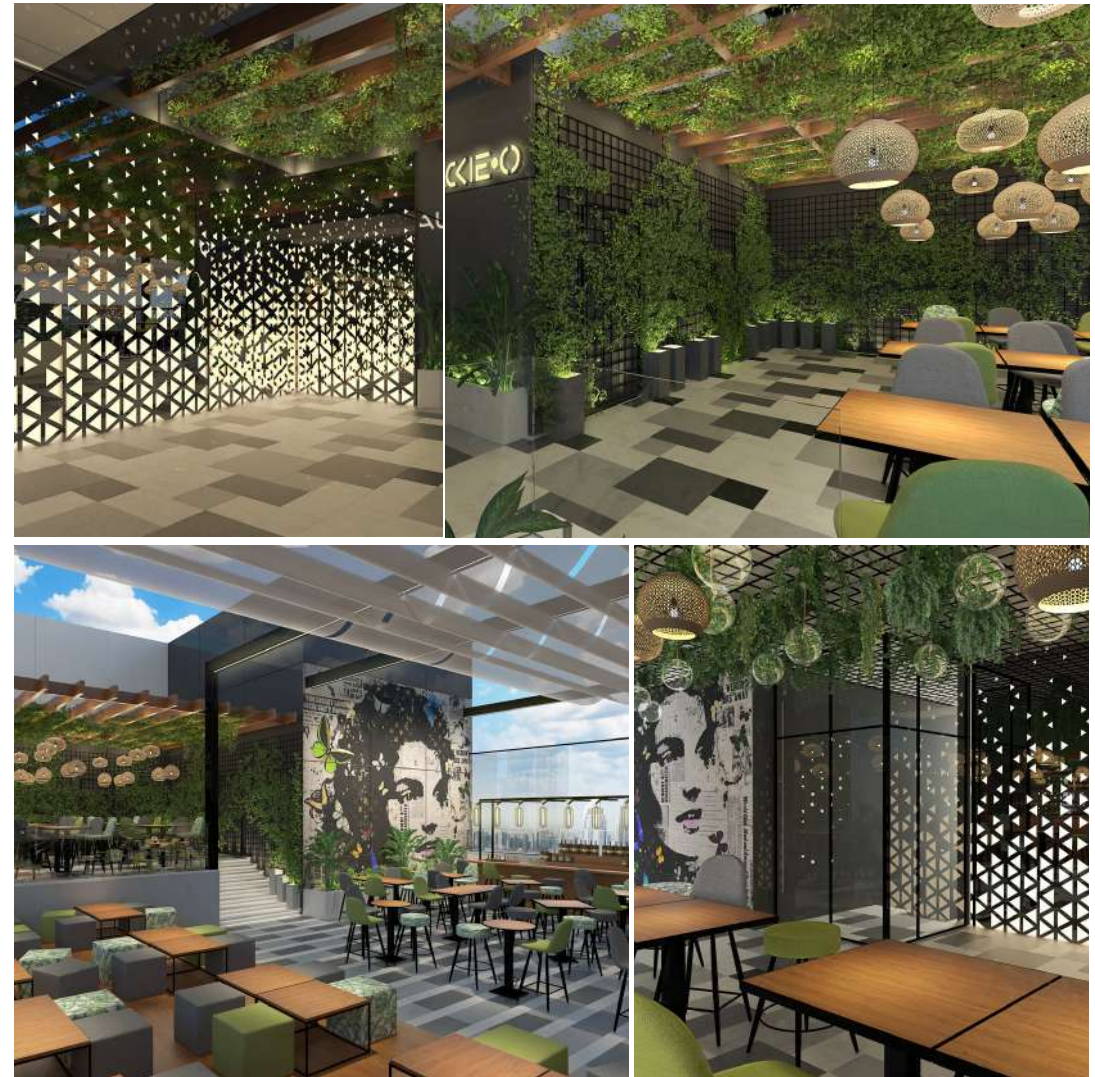
Food and Beverage : *Cafe/QSR*
Area : 1125 Sq.Ft
Status : *Completed*
Scope Of Works : *Design & Build*



CROWNE PLAZA
AN IHG HOTEL
DUBAI MARINA

Crowne Plaza Dubai Marina -
IHG Hotel

Food and Beverage : *Cafe/QSR*
Area : 4300 Sq.Ft
Status : *Completed*
Scope Of Works : *Joinery & Fit-out*





More
Dubai Silicon Oasis

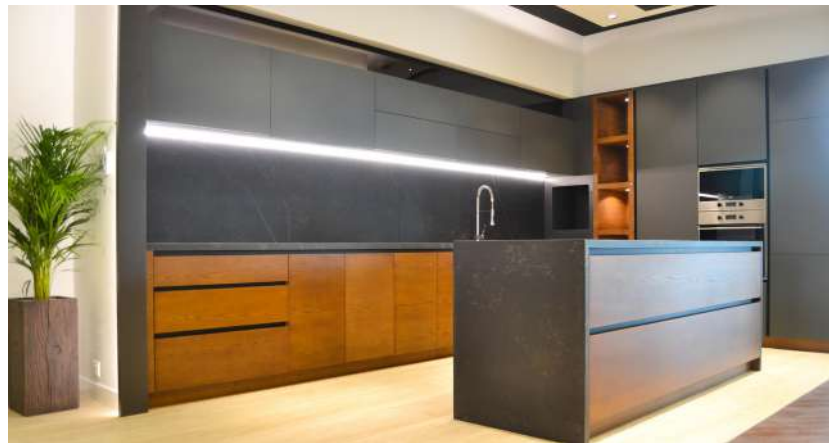
Food and Beverage : *Cafe/QSR*
Area : *2699 Sq.Ft*
Status : *Completed*
Scope Of Works : *Design*



Smith St Paleo
Dubai Studio City

Food and Beverage : *Cafe/QSR*
Area : *2500 Sq.Ft*
Status : *Completed*
Scope Of Works : *Design & Build*





EUROART
ARCHITECTURAL HARDWARE
Euroart, Dubai

Design
MIDDLE EAST
Awards
Best Commended Design 2020 -
Retail Project of the Year

Category: **Retail**
Area : **4500 Sq.Ft**
Status : **Completed**
Scope Of Works : **Design & Build**




la marquise
 La Marquise, Dubai Mall

Category : RETAIL
 Area : 1500 Sq.Ft
 Status : Completed
 Scope Of Works : Design

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The Green Revolution
Business Bay Dubai

Categories: **COMMERCIAL**
Area : 2600 Sq.Ft
Status : On Going
Scope Of Works : Design & Build



22Ayur Clinic
Al Wasl Dubai

Category : **COMMERCIAL**
Area : 2500 Sq.Ft
Status : On-Going
Scope Of Works : Design & Build





Nautica
Dubai Hills Mall

Category : Retail
Area : 23155 q.Ft
Status : On-Going
Scope Of Works : Design & Build



Aero Cycle,
Al Khawaneej Dubai

Category : RETAIL
Area : 4000Sq.Ft
Status : On-Going
Scope Of Works : Design & Build





Toys R Us, Yas Mall

Category : RETAIL
Area : 2000 Sq.Ft
Status : On-Going
Scope Of Works : Design



Made 2 Measure, Across Dubai

Category : RETAIL
Area : 1500 Sq.Ft
Status : Completed
Scope Of Works : Design & Build



watsons

Watsons, Panorama Mall

Category : RETAIL
Area : 2000 Sq.Ft
Status : On-Going
Scope Of Works : Design



watsons

Watsons, Granada Mall

Category : RETAIL
Area : 2000 Sq.Ft
Status : On-Going
Scope Of Works : Design





Hugo Boss
Mall of Dharhan

Category : RETAIL
Area : 2000 Sq.Ft
Status : On-Going
Scope Of Works : Design



Hugo Boss
Granada Mall

Category : RETAIL
Area : 2000 Sq.Ft
Status : On-Going
Scope Of Works : Design





My Perfumes, Deira Al Sabkha

Category : RETAIL
Area : 2000 Sq.Ft
Status : Completed
Scope Of Works : Design & Build



Marlu, Dubai Mall

Category : RETAIL
Area : 1000 Sq.Ft
Status : Completed
Scope Of Works : Design & Build





Hair Lovie
Hair Care Center-Jumeirah, UAE

Category : RETAIL
Area : 2800 Sq.Ft
Status : Ongoing
Scope Of Works : Design & Build



InnerFight™
Show No Weakness

Inner Fight Gym, Dubai

Category : Fitness Club
Area : 4500 Sq.Ft
Status : Completed
Scope Of Works : Design & Build





Time Zone Watches, DIFC

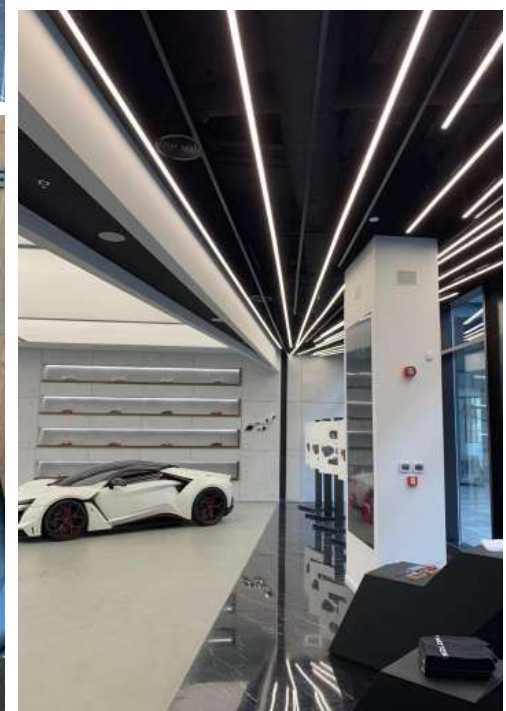
Category : **RETAIL**
 Area : 1345 Sq.Ft
 Status : **Completed**
 Scope Of Works : **Fitout & Furniture**



W MOTORS

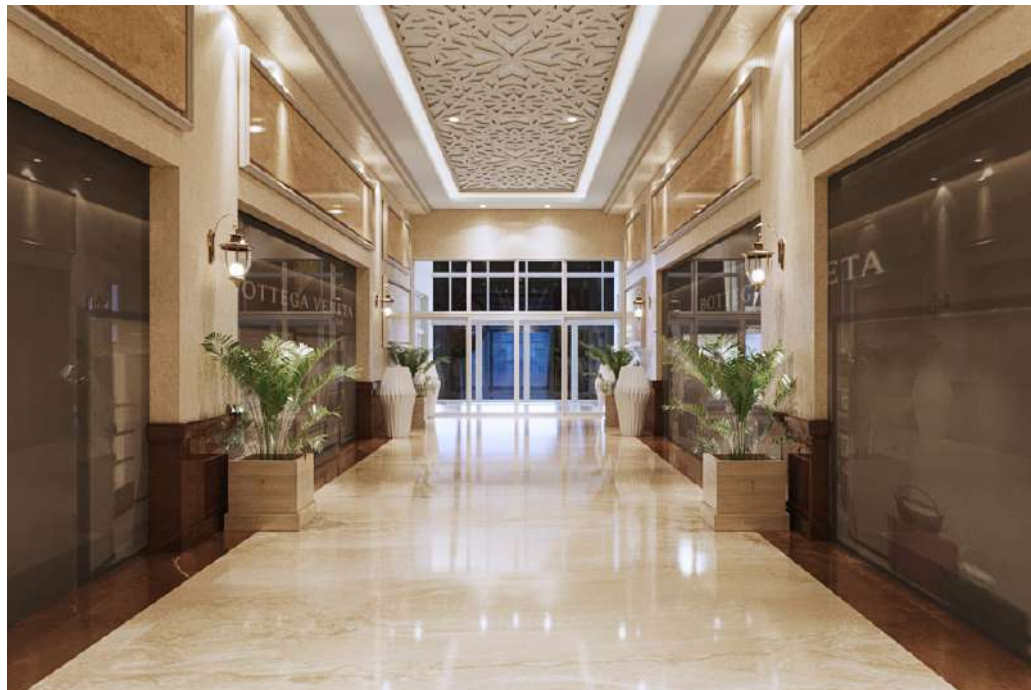
W Motors, City Walk

Category : **RETAIL**
 Area : 3000 Sq.Ft
 Status : **Completed**
 Scope Of Works : **Design & Build**





WestZone Mall, Al Mizhar



Category : RETAIL
Area : 14000 Sq.Ft
Status : Ongoing
Scope Of Works : Design

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